



24-27 June 2028 | Royal Jaarbeurs | Utrecht, The Netherlands

Sponsorship & Exhibitor Opportunities

For questions about sponsorship please
contact the Conference Secretariat.

E-mail: ISPNO2028@congressbydesign.com or

Tel: +31 (0) 88 089 8101



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Welcome to Utrecht

Dear potential partner,

It is our great pleasure to invite you to the 23rd International Symposium on Pediatric Neuro-Oncology (ISPNO 2028), which will take place in Utrecht, the Netherlands, from June 24 - 27, 2028, at the Royal Jaarbeurs International Convention Center. ISPNO has grown into the largest and most important scientific meeting focused on pediatric central nervous system tumors.

ISPNO welcomes attendees from around the world, with delegates from more than 50 countries at the last ISPNO. It attracts clinicians and researchers from a wide range of disciplines including neuro-oncology, neurosurgery, radiation oncology, neurology, neuropathology, neuroradiology, neuropsychology, neuroscience, rehabilitation medicine, nursing, and more, as well as advocates and supporters of the pediatric neuro-oncology community. We expect to have close to 1,200 attendees in 2028. ISPNO 2028 will be hosted by the Princess Maxima Center for pediatric oncology, based in Utrecht.

The symposium will include a comprehensive scientific program covering the latest preclinical, translational, and clinical research updates on virtually all areas of pediatric neuro-oncology, including e.g. neurosurgery, diagnostics, AI, treatment and clinical trial advances, novel drug delivery systems, biomarkers, preclinical models, tumor microenvironment, cancer neuroscience, imaging, outcomes, and late effects. There will also be an Education Day, nursing sessions, keynote lectures, panel discussions on challenging issues in the field, and lunchtime symposia. We look forward to sharing this exciting experience with our sponsors. Please feel free to contact us or 'Congress by design' with questions about the meeting space, expected audience, supplementary materials, or to discuss anything in general.

Sincerely,

Prof Eelco Hoving & Prof Marcel Kool
ISPNO 2028 Chairs





Committees

Local Organising Committee

Prof. dr. Eelco Hoving - Neurosurgeon and Program Director of Neuro-Oncology
Prof. dr. Marcel Kool - Group leader pediatric brain tumor research
Dr. Jasper van der Lugt - Pediatric oncologist
Dr. Oscar Eelkman Rooda - Neurosurgeon
Dr. Esther Hulleman - Group leader pediatric brain tumor research
Dr. Evelien de Vos - Pediatric oncologist
Dr. Janneke van den Bergen - pediatric neurologist

Meeting Secretariat

We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to discuss the optimal package to suit your organisation. For further details on the opportunities available please contact:

ISPNO Conference Secretariat

Congress by design
Flemingweg 18
2408 AV Alphen aan den Rijn
The Netherlands

Email: ispno2028@congressbydesign.com
Tel: +31 (0)88 0898101



CONGRESS BY DESIGN®
When science connects



Why Become a Sponsor?

Join a Global Community with a Shared Mission

Every child diagnosed with a brain tumour deserves access to the best possible care, the latest scientific advances, and hope for a better future.

Despite significant progress in cancer research, paediatric brain tumours remain one of the leading causes of cancer-related death in children worldwide. For many tumour types, substantial unmet medical needs still exist. Advancing outcomes requires innovation, collaboration, and a collective commitment from clinicians, researchers, industry, foundations, patient organisations, and society as a whole.

The Local Organising Committee of ISPNO 2028 warmly invites organisations from around the world to become part of this mission by supporting the International Symposium on Paediatric Neuro-Oncology.

By sponsoring ISPNO 2028, you are not only supporting a scientific congress – you are investing in a global community dedicated to improving the lives of children, adolescents, young adults, and families affected by brain tumours.

Help Shape the Future of Paediatric Neuro-Oncology

ISPNO is the leading international meeting place for experts committed to advancing research, treatment, supportive care, and survivorship in paediatric neuro-oncology.

The congress creates a unique environment where groundbreaking discoveries are shared, new collaborations are formed, and innovative ideas are transformed into real-world impact. Together, we can accelerate progress for patients facing some of the most challenging diseases in childhood cancer.



Why Become a Sponsor?

Connect with the People Driving Change

ISPNO 2028 brings together a highly specialised international network of clinicians, scientists, translational researchers, clinical trial leaders, healthcare professionals, patient advocates, and emerging talent.

As a sponsor, you will have the opportunity to:

- Connect directly with leading paediatric neuro-oncology investigators and research groups
- Engage with international clinical trial networks and collaborative consortia
- Build relationships with decision-makers from leading hospitals, universities, and research institutes
- Exchange ideas with experts driving innovation in diagnostics, treatment, imaging, genomics, data science, and survivorship care

Be Visible. Be Involved. Make an Impact.

Visibility remains an important benefit of sponsorship, but ISPNO 2028 offers much more than brand exposure.

It provides an opportunity to demonstrate your organisation's commitment to advancing science, improving patient outcomes, and supporting a community working towards a common goal. Whether through exhibition participation, educational support, networking activities, or innovative partnership opportunities, your organisation can play a meaningful role in helping drive progress in the field.



Why Become a Sponsor?

Support the Next Generation

The future of paediatric neuro-oncology depends on the next generation of clinicians, researchers, and innovators.

ISPNO 2028 attracts fellows, early-career investigators, postgraduate students, and young healthcare professionals from across the globe. By supporting the congress, your organisation helps foster education, mentorship, collaboration, and scientific development for tomorrow's leaders.

Together We Can Make a Difference

ISPNO 2028 is more than a congress. It is a global gathering of people united by a shared purpose: improving outcomes and quality of life for children and families affected by brain tumours.

We invite you to join us as a partner in this mission and become part of a community that is driving meaningful change through innovation, collaboration, and dedication.



General Information

ISPNO in numbers

5
Keynotes

29
Invited speakers

85
Orals

Around
680
xxx?

More than
1200
participants

Around
50
countries

ISPNO in numbers

ISPNO 2028 will take place at the Royal Dutch Jaarbeurs, one of the Netherlands' leading event venues, centrally located in the heart of the country. Situated directly next to Utrecht Central Station, Jaarbeurs is exceptionally well connected by public transport and easily accessible for both national and international delegates.

With its modern facilities, flexible event spaces, and extensive experience in hosting large-scale international conferences, Jaarbeurs provides an excellent setting for ISPNO 2028. The venue offers a professional and welcoming environment that supports scientific exchange, networking, sponsor visibility, and meaningful interaction throughout the congress.

Its central location in Utrecht, combined with the city's vibrant atmosphere and strong accessibility, makes Jaarbeurs an ideal home for bringing together the global pediatric neuro-oncology community.



Jaarbeurs Beatrixgebouw
Jaarbeursplein 6A, 3521 AL Utrecht



Program

Program

Saturday June 24, 2028

Education Day

Sunday June 25, 2028

Plenary, parallel, posters and exhibition

Monday June 26, 2028

Plenary, parallel, posters and exhibition
Conference dinner

Tuesday June 27, 2028

Plenary, parallel, posters and exhibition



Important Dates

Monday April 3rd, 2028

- Deadline for application for sponsorship items and exhibition space
-

Friday April 21st, 2028

- Submission of art for visibility items deadline
-

24 June 2028

- Build up Exhibition Saturday
 - Welcome reception
-

- Exhibition open from **Sunday 25 June 2028** to **Tuesday 27 June 2028**
 - Plenary sessions from **Sunday 25 June 2028** to **Tuesday 27 June 2028**
-

Monday 26 June 2028

- Conference dinner
-

Monday 26 June 2028 after program

- Dismantling Exhibition





Sponsor Opportunities

	Platinum €37.500	Gold €26.500	Silver €19.500	Bronze €10.500	Open Space €900
Exhibition space	18 m² (6mx3m)	12 m² (4mx3m)	9 m² (3mx3m)	6 m² (3mx2m)	Per m² (min 4 m²)
Preferential choice of booth	Yes	As gold sponsor	As pavilion sponsor	As silver sponsor	List in exhibition list
Full registration tickets	4	3	2	1	
Exhibitor badges (access to sessions not included)	8	6	4	2	1
Dinner tickets	3	2	1		
Advertisement in final program	Full page	Half page	1/3 page		
Acknowledgement with company logo in final program	As platinum sponsor	As gold sponsor	As silver sponsor	As bronze sponsor	As exhibitor
Acknowledgement with company logo on the conference website and in conference app with link to company page	As platinum sponsor	As gold sponsor	As silver sponsor	As bronze sponsor	As exhibitor
Brochures and video's can be uploaded in the conference app	3 brochures and 2 videos	2 brochures and 1 video	1 brochure and 1 video	1 brochure	

All prices are excluding 21% VAT



Sponsor Opportunities

Platinum Partner €37.500 excl. VAT

- Exhibition area of 18 m2 (6 x 3 m) including booth, one table and two chairs, electricity supply, daily general cleaning (no booth cleaning) and a preferential choice of booth location (based on availability).
- 4 Full registrations and 8 exhibitor badges.
- 3 tickets for the Conference dinner.
- Full page color advertisement in the final program.
- Inclusion of company logo in the final program, on the Conference website and in the Conference mobile application with a link to the company homepage.
- Logo placement in all Conference halls.
- Opportunity to upload 3 brochures and 2 videos within the conference app (under company profile).

Gold Partner € 26.500 excl. VAT

- Exhibition area of 12 m2 (4 x 3 m) including booth, one table and two chairs, electricity supply, daily general cleaning (no booth cleaning).
- 3 Full registrations and 6 exhibitor badges.
- 2 tickets for the Conference dinner.
- Half page color advertisement in the final program.
- Inclusion of company logo in the final program, on the Conference website and in the Conference mobile application with a link to the company homepage.
- Logo placement in all Conference halls.
- Opportunity to upload 2 brochures and 1 video within the conference app (under company profile).

Silver Partner € 19.500 excl. VAT

- Exhibition area of 9 m2 (3 x 3 m) including booth, one table and two chairs, electricity supply, daily general cleaning (no booth cleaning).
- 2 Full registrations and 4 exhibitor badges.
- 1 tickets for the Conference dinner.
- 1/3 Page color advertisement in in the final program.
- Inclusion of company logo in the final program, on the Conference website and in the Conference mobile application with a link to the company homepage.
- Logo placement in all Conference halls.
- Opportunity to upload 1 brochure and 1 video within the conference app (under company profile).



Sponsor Opportunities

Bronze Partner € 10.500 excl. VAT

- Exhibition area of 6 m2 (2 x 3 m) including booth, one table and two chairs, electricity supply, daily general cleaning (no booth cleaning).
- 1 Full registrations and 2 exhibitor badges.
- 1 tickets for the Conference dinner.
- Inclusion of company logo in the final program, on the Conference website and in the Conference mobile application with a link to the company homepage.
- Logo placement in all Conference halls.
- Opportunity to upload 1 brochures within the conference app (under company profile).

Space Only € 900 excl. VAT /m2

- The minimum purchase available is 4 m2 (2 x 2 m).
- 1 Exhibitor badge at purchase of 4 m2, every additional 4 m2 – 1 extra exhibitor badge.
- Company logo, recognition as an “Exhibitor”, and a short profile in the final program, on the Conference website and in the Conference mobile application with a link to the company homepage.

Tailor-made Opportunities

The packages in this brochure provide a clear overview of our standard options. We also recognize that every partner has unique goals and preferences. That’s why we are happy to discuss and create a customized sponsorship package that perfectly fits your organization.



Additional Sponsor Options

Welcome Reception (exclusive, external venue)

€ 12.500,-

- Branding possibilities at venue (branding to be provided by the Sponsor and is subject to approval by ISPNO 2028);
- Sponsor's logo on the website and in the app.

Gala Dinner (exclusive)

€ 15.000,-

- Branding possibilities at venue (branding to be provided by the Sponsor and is subject to approval by ISPNO 2028);
- Sponsor's logo on the website and in the app;
- Acknowledgement during welcome speech;
- 2 Dinner tickets free of charge.

Presidential Dinner (exclusive)

€ 15.000,-

- Branding possibilities at venue alongside conference logo's (branding to be provided by the Sponsor and is subject to approval by ISPNO 2028);
- Sponsor's logo on the website and in the app;
- 2 Dinner tickets to attend the Presidential dinner.

Lunch (maximum 1 sponsor per day)

€ 7.500,-

- Branding possibilities during lunch (branding to be provided by the Sponsor and is subject to approval by ISPNO 2028);
- Sponsor's logo on the website and in the app.

Barista Coffee cart (maximum 1 sponsor per day)

€ 4.500,-

- Branding possibilities during break (branding to be provided by the Sponsor and is subject to approval by ISPNO 2028);
- Sponsor's logo on the website and in the app.

Water Dispensers/stations (exclusive)

€ 7.000,-

- Water dispensers will be available to all participants. Each water dispenser will display a full colour logo of your company.
- Also possible to include this in a package with branded water cups for € 9.500,-

Branded water cups (exclusive)

€ 4.000,-

- Branded water cups at each water dispenser will be available to all participants. Each branded water cup will display a full colour logo of your company.
- Also possible to include this in a package with water dispensers for € 9.500,-

Water Bottles (exclusive)

€ 5.000,-

- Company's logo displayed on the bottle. Production costs and transport excluded.

Education Day Main Sponsor

€ 20.000,-

- Sponsor logo displayed on the conference website
- Sponsor logo displayed during the Education Day and on rotating slides during the conference.
- Banner at the entrance
- 2 registrations to the full conference.



Additional Sponsor Options

Main topic

€ 8.000,-

- Sponsoring one of the X main topics each covering ca. X lectures;
- Company logo displayed during sessions of the sponsored topic;
- Short profile in the final program brochure, on the congress website and in the Conference mobile application with a link to the company homepage;
- Announcement at the entrance to the session hall.

Scientific Oral Session

€ 8.000,-

- Sponsor logo displayed on the conference website;
- Sponsor is acknowledge as 'Session supported by an Educational Grant from Industry';
- Banner at the entrance of the room;
- 2 registrations to the full conference.

Sunrise Symposium

€ 5.000,-

- Session Length: 30 minutes

Sunrise Symposium

€ 8.000,-

- Session Length: 60 minutes

Lunch Symposium

€ 9.000,-

- Session Length: 30 minutes

Lunch Symposium

€ 15.000,-

- Session Length: 60 minutes

Posters/ e-poster (exclusive)

€ 10.000,-

- Sponsor the e-poster station used for presenting posters. Poster sessions are part of the official scientific programme

Workshops

€ 6.000,-

- Session Length: 60 minutes
- Focus: Hand-on training, interactive case discussions with limited theoretical slides
- ISPNO 2028 covers all workshop costs and logistics on site
- After paying the workshop sponsorship fee, the company is invited to provide their own medical equipment/tools for participants' use during the workshop.
- The aim of the workshop is to educate and not promote the products used, so companies are not mentioned with their logo and name.



Additional Sponsor Options

Grants

€ 1.000,-

- Additional sponsorship for travel grants for delegates from low and middle income countries (LMIC). These are not just general travel grants.
- Sponsor name to be shared with the grant.

Social Media post

€ 1.000,-

- ISPNO 2028 will send out 1 post on all ISPNO 2028 social media on your behalf. Content of the post needs to be linked to your presence at the congress.

Banner on congress website

€ 1.500,-

- ISPNO 2028 will place your banner on the conference website to promote your symposium or stand space and draw the participants' before the congress.

Advert in final programme

€ 1.700,-

- Place your advert in the final programme and gain high visibility for your company. Specifications in technical manual.

Conference App (exclusive)

€ 7.500,-

- App splash screen (to be provided by sponsor);
- Banner in the app (banner to be provided by sponsor);
- Sponsor mentioned in the app launch email as app sponsor.

WIFI (exclusive)

€ 5.500,-

- Exclusive sponsorship of the WIFI at the venue.
- Sponsor's logo on the website and in the app.

Logo on Lanyards (exclusive)

€ 3.500,-

- Please note the ISPNO 2028 logo will be printed on the lanyard together with the sponsor logo.
- Production costs and transport excluded.

Recharge Lounge (exclusive for package sponsors only)

€ 12.500,-

- Branding possibilities at the lounge (branding to be provided by the Sponsor and is subject to approval by ISPNO 2028);
- Sponsor's logo on the website, final program and in the app;

Focus pods

€ 5.000,-

- The focus pods provide private, quiet spaces for events with features like recycled acoustic panels, power outlets, USB plugs, adjustable lighting, and optional whiteboard panels.
- These pods can serve as bookable meeting or interview spaces, and provide shelter from noise.
- The focus pods will be displayed in different quiet zones of the venue and entirely brandable.
- Including transport and branding



Additional Sponsor Options

Charging station

€ 4.500,-

- Branding possibilities for charging station (branding to be provided by the Sponsor and is subject to approval by ISPNO 2028);
- Sponsor's logo on the website, final program and in the app;

Sponsored congress bikes

€ 7.500,-

- The sponsored congress bikes offer delegates a convenient and sustainable way to travel between their hotel, the venue, and the city of Utrecht.
- The organiser will arrange the bicycles and helmets; these costs are not yet included in the sponsorship fee and will be confirmed separately.
- The sponsor will receive visible recognition at the bicycle parking area, creating a clear and positive association with sustainability, mobility, and delegate experience.
- Additional branding opportunities, such as signage at the bike station or branded labels on the bicycles, can be explored in consultation with the organiser.
- Including sponsor recognition at the bicycle parking area.

Lead scanning

€ 1.500,-

- Lead scanning allows exhibitors and sponsors to easily keep track of the delegates they have spoken to by scanning the participant's badge.
- After scanning a badge, sponsors can link predefined marketing or qualification questions to the participant, helping them capture relevant follow-up information in a structured way.
- At the end of the congress, a report can be generated, providing an overview of scanned leads and collected responses.



Exhibition Space

The floor plan has been designed to maximize the exhibitor exposure to all participants.

All coffee and lunch breaks will be held in this area. The exhibition will be open during the entire congress.

Exhibition space is offered on a first-come, first served basis, and the organisers reserve the right to amend the floor plan. In the unlikely event that this happens, exhibitors will be notified in the first instance.

For all sponsors who booked an exhibition space, we will provide the following:

- Net exhibition floor space including shell scheme (white system walls), with a company name signage across the front; including lighting and access to power (if required); table and two chair

(Exhibitor) badges

€ 500,-

- Exhibitor badges grant access to the exhibition and catering area (Welcome Reception on Sunday 25 June 2028, coffee breaks and lunches), but not to the scientific sessions. They must be worn for the whole period of the Conference.
- Exhibiting companies receive badges according to the size of their rented exhibition space.



Terms & Conditions

The following terms and conditions apply to all sponsorship and exhibition booth packages:

- The Organisers will take the utmost care to fulfil all listed benefits.
- All marketing material and artwork must be provided by the sponsor at the sponsor's own cost.
- Sponsors / Exhibitors are responsible for any display banners supplied and must coordinate with the organisers prior to the conference.
- Sponsors / Exhibitors are responsible for the security of their own equipment and materials during the conference.
- Exhibition stand numbers will be allocated on a first come, first served basis.

Payment

100% payment is due within 14 days of receipt of the invoice. The organisers will confirm receipt of this agreement and send an invoice by email.

All payments must be received 60 days before the start of the conference. Should the sponsor or exhibitor fail to complete payments prior to the commencement of the conference, the organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Cancellation / modification

Cancellation / modification of items must be made via email to the organisers at ispno2028@congressbydesign.com

The organisers shall retain:

- 50% of the agreed package amount if the cancellation is made before 29 January 2028
- 100% of the agreed package amount if the cancellation is made after 29 January 2028

Liability

The organisers accept no responsibility for any damage if the sponsored event is not performed due to any obstacle or hindrance outside the control of the Organizers, which they could not reasonably have foreseen when signing this agreement and which the Organisers could not have avoided at a reasonable effort of costs. Such obstacles and hindrances include, but are not limited, to the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstance that fall within the meaning of the above.

The undersigned is authorised on behalf of their company / organisation to sign for the total sum of this agreement. The undersigned agrees to the Terms of Payment and Cancellation/ modification policy mentioned in this document.